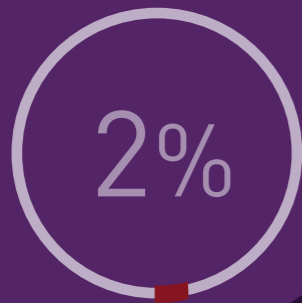


# EKO DATA INTELLIGENCE

ACTIVE LEAD GENERATION





ONLY 2% OF WEBSITE VISITORS CONVERT TO SALES LEADS. THE OTHER 98% VANISH WITHOUT A TRACE.

## Active lead generation

61 % of marketing executives say generating website traffic and sales leads is their foremost challenge.

Learn who potential new sales leads and cooperation partners are, what interest them in your company and how you can reach out to them.





## What is Eko Data Intelligence?

Eko Data Intelligence opens unimagined possibilities in online marketing. EDI shows you what companies visited your website, what they did there, what they were looking for and how you can target them.



## We unveil a hidden information treasure!

EDI unlocks the potential of the "remaining" 98% of visitors and tells you who they are. We evaluate them and provide invaluable information for your marketing and sales team.





## Process

We analyze your website analytics data and identify potential leads. We then evaluate those and gather further information and even potential contacts. You'll receive ready-to-use reports.





KNOW WHO VISITED  
YOUR WEBSITE.

01 >

**IDENTIFY**

We identify visitors (companies, organizations) of your website. We also research for relevant contacts at those companies.

02 >

**EVALUATE**

We evaluate these visitors according to a number of criteria and pre-qualify them.

03 >

**REPORTS**

We generate comprehensive reports about potential leads including basic company info. Furthermore, we add potential contact details and our industry knowledge.

04 >

**FEEDBACK AND OPTIMIZATION**

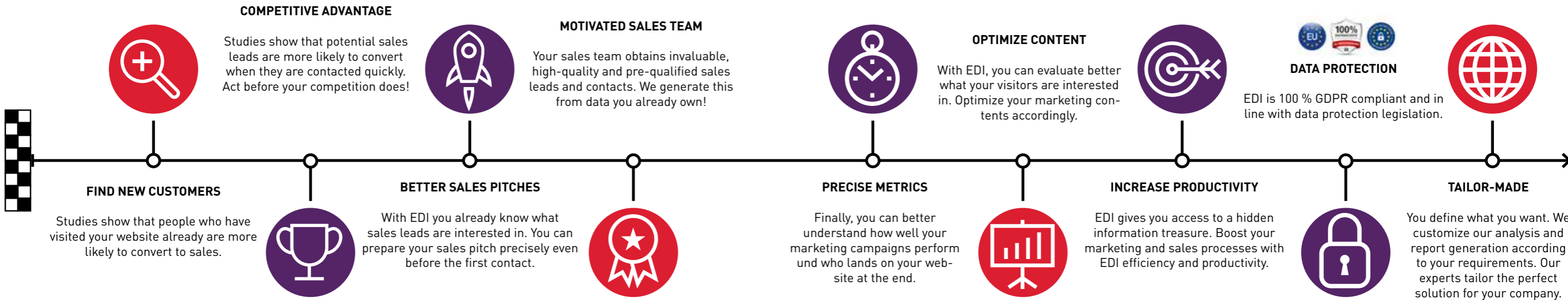
You receive exact metrics of the performance of your marketing campaigns. This gives you valuable insights on how to optimize your contents.

## What you get.

Pre-selected, evaluated, researched and commented potential sales leads, contact information of potential cooperation partners or suppliers and information about existing customers who visited your website. If required, we can feed directly into your CRM system.



# BENEFITS







Eko Consulting GmbH  
Kornstrasse 10  
A-4060 Leonding  
Austria

[office@ekoconsult.at](mailto:office@ekoconsult.at)

[www.ekoconsult.at](http://www.ekoconsult.at)